



**The Founding Family** is a passionate and entrepreneurial group of investors, visionaries, and citizens who understand that fixing our democracy is not just the most pressing political issue of our time — it's the most pressing issue, period. It affects nearly every other issue we care about and will determine the future of our nation.

Contributions from The Founding Family directly support our staffing and operating costs. They power the unsexy-but-essential work required to scale the anti-corruption movement. This enables us to direct 100% of small-dollar contributions to state and local campaigns, dramatically increasing small-donor revenue.

Founding Family members make financial commitments of at least \$50,000 a year for three years.

#### We believe America should work for the American People.

We're a post-partisan, nonprofit campaign working to fix our corrupt political system. We've worked hard since our founding in 2012 to build the infrastructure, credibility, and momentum to pass reforms that will fundamentally improve American democracy.

## **Represent.Us builds post-partisan coalitions** to fight corruption and fix our broken elections.





## **STAFFING & BENEFITS** 45% | \$2,003,505

RESEARCH, CAMPAIGN STAFF, & LEGAL ADVISORS 13% | \$590,560

COMMUNICATIONS: CREATIVE, CONTENT, & DIGITAL 17% | \$740,732

## **TRAVEL** 5% | \$223,286

OVERHEAD: OCCUPANCY, FURNISHING, & PROFESSIONAL SERVICES

7% | \$351,804

**FUNDRAISING** 13% | \$580,541

TOTAL = \$4,490,428

# Your investment powers us, we power the movement

Support from The Founding Family covers our operating costs. It enables us to hire the most talented staff, conduct in-depth research, develop innovative policies and legal strategies, and create breakthrough social media campaigns: all the behind-the-scenes expenses that power a marquee national organization. Without The Founding Family, our work would not be possible.

#### Leverage your investment for change

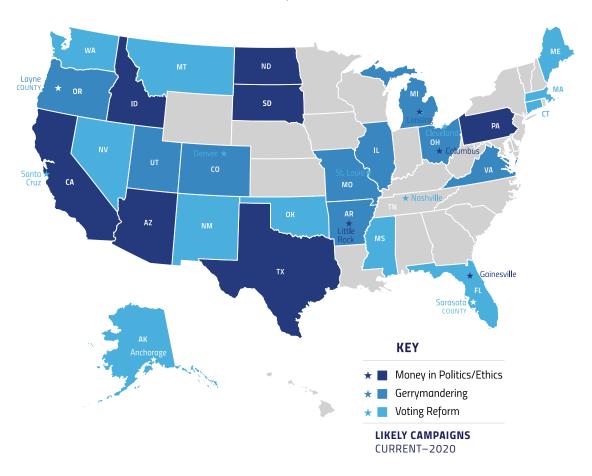
The Founding Family leverages and accelerates small-donor support. It enables 100% of donations through our monthly giving program,



The Common Wealth, to go directly to city and state anti-corruption campaigns. This 100% pledge dramatically increases small-dollar donations, as people give more when they know every dollar goes straight to campaign work.

### You make winning possible

Together, The Founding Family and The Common Wealth will power victories in more than a dozen states and cities by 2020.



#### You are creating a better America

Joining The Founding Family is about cultivating a sense of hope: a belief that a better America is possible and that you're part of it. When you join our family, you join thought leaders, policy experts, and innovators. Together, we elevate the voices of those excluded from the political process, support the best political strategies and the brightest minds, and drive progress on the most critical issues facing our nation.



#### **Join Our Family**

Visit <u>Represent.Us/Family</u>. Donations can also be made via check, wire transfer, donor-advised fund, or gifts of stock. Contact Executive Director Josh Silver at <u>jsilver@represent.us</u> for more information.

#### Represent.Us Education Fund 501(c)(3)

EIN: 26-3088283

#### Make checks payable to:

Represent.Us Education Fund PO Box 60008, Florence, MA 01062

#### Wire information:

Bank Name: Florence Bank Bank Address: 85 Main Street, Florence, MA 01062

Routing Number: 211871688 Account Number: 1982102659

#### Stock transfer:

LPL Financial FBO Represent.Us Education Fund Account Number: 59307144 DTC Clearing Number: 0075

#### Street address:

296 Nonotuck Street 3rd Floor, Florence, MA 01062

Fiscal Year	General Operating	Field/Ballot Initiatives	Total by Fiscal Year
2018	\$4,465,730	\$6,000,000	\$10,466,000
2019	\$4,733,870	\$5,000,000	\$9,734,000
2020	\$5,303,940	\$14,000,000	\$19,304,000
Totals	\$14,503,540	\$25,000,000	\$39,504,000



The K Street 5k, 2013: Represent.Us's inaugural grassroots event

